### PROMOTING OR RECRUITING TO ANOTHER MLM

Xyngular strongly believes in the freedom of being an independent business owner, and therefore permits its Distributors to participate in other Network Marketing businesses. However, Xyngular has strict policies and guidelines in order to protect your business.

## **Applicable Policy:**

Distributors are free to participate in other multilevel or network marketing businesses and opportunities. As a Xyngular Distributor, you agree to not directly or indirectly recruit, solicit, sell, or promote, other opportunities to existing Members or Distributors.

If a Distributor is engaged in any other direct selling programs, it is the responsibility of the Distributor to ensure that his or her Xyngular business is operated entirely separate and apart from all other businesses and/or direct selling programs. This includes social media accounts or other forms of promotion.

## Why we have this policy:

Although it may be possible to work another opportunity in conjunction with Xyngular and still find success, it is a matter of good business practice to keep both businesses entirely separate. This helps to avoid confusion between the two products and opportunities.

Imagine one of your team members at a Xyngular event sipping their Spryng, when another Distributor notices and presents an alternative drink. Your downline is not only confused because they now have to choose between two products, but they may also be torn between two different opportunities. This impacts your business as well as anyone else that is involved. It is especially confusing if the other opportunity or product contradicts oneanother. How do you promote a product that is all natural vs. a product that is not?

Another reason it is not permitted to promote other opportunities simultaneously with your Xyngular business, is it eventually becomes an unfair recruiting method. During your time as a Xyngular Distributor, you will make several connections through attending events and promoting Xyngular products. This will help you build many connections and your network will grow. It would be unethical to use those relationships to promote another opportunity and product to recruit them to the other company.

#### **Best Practices:**

If you do decide to work another network marketing business as well as remain a Xyngular Distributor remember the following:

- Always keep both opportunities completely separate. This includes promoting or talking about other opportunities or products to Xyngular Distributors.
- Do not promote, sell, or attempt to recruit other Xyngular Distributors or Members, whether you personally sponsored them or not, to another opportunity.
- If using Social Media to promote both businesses, you must use completely separate accounts.



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**Example:** If you once used your personal Facebook to promote Xyngular, and then 3 months later you are promoting another opportunity, this is a breach of policy.

**Example:** It is permitted to have a Facebook page that promotes Xyngular, but you would need a completely separate Facebook page for another company. Be careful to not recruit Xyngular Distributors or Members to any other opportunity's Facebook page, since that's considered recruiting.

