

Sharing Your Collagen Results

The Do's and Don'ts*

Sharing your experience with Xyngular Complete Collagen™ is simple! You can share your story, results, and stay in compliance. To help you, we have collected a few Do's and Don'ts.

Do Say ✓

Supports digestion

- Benefits intestinal tract
- Improves gut health
- Maintains digestive health

May help minimize signs of aging

- Healthy aging from the inside out

Aids joint health

- Helps maintain healthy joints
- Hydrates joints
- Supports joint recovery associated with physical activity
- Supports muscle and ligament health

Improves the appearance of skin

- Collagen provides structure for skin
- Eye bags are less noticeable
- Glowing/brighter skin
- Helps minimize blemishes
- Helps with dark circles under the eyes
- Helps with minor breakouts
- Hydrates skin
- Maintains/supports healthy skin
- Minimize the appearance of dark spots
- Minimizes the appearance of enlarged pores
- Minimizes the appearance of fine lines and wrinkles
- Promotes healthy, glowing skin
- Refreshes skin
- Smoother skin

Improves skin elasticity

- Skin is less saggy
- Tightening turkey neck
- Tighter skin

Promotes healthy hair

- Fuller hair
- Healthier looking hair
- Hydrates hair
- Longer hair
- Shiny hair
- Stronger hair

Promotes healthy nails

- Stronger nails

Supports weight loss

- Appetite control

Gives more energy

- Improves quality of sleep

Don't Say ✗

Skin diseases

- Acne
- Cellulite
- Eczema
- Hormonal acne
- Psoriasis
- Rosacea

Joint diseases or conditions

- Arthritis
- Prevent bone loss
- Reduce joint pain
- Sore knees

Disease related indicators

- Inflammation
- Pain
- Prevent
- Repair
- Restore
- Reverse
- Severe

Anti-aging

- Aging backwards
- Botox replacement
- Cures alopecia (or major hair loss)
- Removes wrinkles
- Reverses balding
- Stimulates hair growth

Protects skin from sun

- Reverses sun damage

Remember, when promoting Xyngular dietary supplements do not claim they can treat, cure, or reverse medical conditions or diseases.

*The contents of the Do's and Don'ts are intended to convey general information only and not to provide legal advice or opinions. The contents, and the posting and viewing of the Do's and Don'ts, should not be construed as, and should not be relied upon for, legal advice in any particular circumstance or fact situation. An attorney should be contacted for advice on specific legal and advertising issue. 2022.01



Guidelines for Photos

As you share your Before and Becoming pictures, there are two important points to keep in mind for accurate and truthful results.

Consistency

Truthful comparisons are the most important factor in your Before and Becoming photos. Maintain consistency in the four areas below in your photos.

1. Lighting

Take your picture at the same time of day, in the same location. This will help maintain consistency in your Before and Becoming photos. One picture should not be darker than the other picture as it could possibly influence the color or even tone of the skin.

2. Facial Expression

We recommend you do not smile in your Before and Becoming photos, but instead maintain a flat expression. If you purse your lips in one picture and then smile in another, the lines on your face will not be similar enough for a fair comparison.

3. Hair styles

Whether you have your hair up or down in your Before photo, keep it the same in your follow ups. Different hairstyles can affect your facial structure.

4. Makeup

We recommend you do not wear makeup in your photos to truly see the difference in your skin. However, if you choose to take your photos with makeup on, you must ensure you are consistent in your application, colors, and placement.

Results

Before and Becoming photos are not only meant to show results, but they highlight how long it takes to achieve results. Dates are an important addition to your photos.

1. Include dates on each photo.

Example A: Day 1 and Day 30

Example B: Month 1 and Month 4

Example C: 1/2/2021 and 3/2/2021

2. Call out how long it took to achieve these results.

Example A: These are 30-day results.

Example B: After four months of using this product, these are my results.



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