

Dos and Don'ts



Sharing Your Income Story

Your story is the number one tool for your Xyngular business! When you're seeing success, it's tempting to post your checks online and even talk about retirement thanks to your Xyngular business. But there's a better way! With some simple dos and don'ts, you'll be able to share your true story online while protecting your business.

DO

Talk about the extra money your Xyngular business brings in.

e.g. Xyngular has helped me earn an extra monthly income. What could you do with a little extra?

Talk about financial flexibility and what extra income helped you buy or do.

e.g. I got my gas tank filled ALL the way up thanks to my Xyngular business.

e.g. An extra \$500 this month made all the difference with inflation.

e.g. My spouse is finally present! Now they have the time to take the kids to school.

Talk about the opportunity to make money with Xyngular.

e.g. Xyngular offers an opportunity to make extra money EVERY month.

Celebrate rank advancements for yourself or your team members.

e.g. Jane just qualified for Manager! So proud of the leader she has become.

e.g. Huge milestone achieved! I am now a Gold Manager with Xyngular!

DON'T

Post about retiring from work because of Xyngular.

e.g. I've earned so much money with Xyngular that I'll never have to work again.

e.g. Xyngular gave me total financial freedom.

Encourage people to quit their jobs to have a Xyngular business.

e.g. Looking for a new job? Check out Xyngular.

Post about high dollar amounts that aren't typical.

e.g. I just got a \$20,000 bonus from Xyngular.

e.g. I'm earning a million dollars thanks to Xyngular.



Sharing Your Success

As your Xyngular business grows, you'll have the chance to go on Xyngular Passport trips and enjoy other incentives. Sharing your stories is important, so let's see how to do it online. Check out the Dos and Don'ts below before hitting "Post".

DO

Talk about the time flexibility and balance you get with your Xyngular business.

e.g. I get to set my schedule for work AND play thanks to my Xyngular business.

e.g. I used to drag myself to work every day, but now I get to set my own hours and spend more time with my family.

Talk about how Xyngular offers schedule flexibility to pursue your passions.

e.g. My partner gets to focus on their dream of starting a non-profit while I get to take them to Mexico. #Xyngular

Share Passport Trips you have earned.

e.g. On my way to a 5-star resort trip I qualified for with the Xyngular Passport Program!

Talk about bonuses that Xyngular offers like Quick Start and the Leadership Bonus.

e.g. I earned 2 bonuses this month alone with Xyngular. How many bonuses does your company pay?

DON'T

Use the term "time freedom" to describe your schedule flexibility with Xyngular.

e.g. Owning my own business gives me time freedom.

Post about retirement related to your Xyngular business.

e.g. I retired from my full-time job because of Xyngular. Now I can spend my time traveling the world.

Post that traveling with Xyngular is free or all expenses paid.

e.g. Xyngular sends me on free trips just for doing my job.

e.g. Xyngular sent me on an all-expenses-paid trip for two!

Don't Forget a Disclaimer

When you share your Xyngular business story it's important to highlight your unique business with a disclaimer. Use the disclaimer below or feel free to download Xyngular backgrounds that include this disclaimer.

Xyngular Disclaimer

Of the 45% of Xyngular Distributors who earned commissions in 2021, the typical annual income was \$184. Xyngular Income Summary www.xyngular.com/xis.

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